

The U.S. is living under an unprecedented threat of mass shootings. More than **6,200 children were killed or injured by firearms in 2023.** In 2020 and 2021, firearms contributed to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness.

Acts of gun violence and active shooter situations unfold quickly, wounding and killing victims in a **matter of minutes.** In fact, most mass shootings are over within minutes. This gives security teams and police very little time to respond.

How are you responding to these increasing threats? More security guards? More cameras? Who's watching existing video feeds? New threats call for new layers of protection.



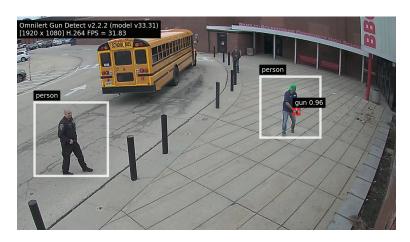
## STOP GUN VIOLENCE BEFORE IT BEGINS

Omnilert Gun Detect is an AI powered visual gun detection system that **taps into existing cameras** to identify hand guns and long guns 24x7. At the first sight of a gun, it sends an alert nearly instantly for human verification by Omnilert Monitroing centers, by your own team, Security Operations Center, or using 3rd party monitoring services. Once confirmed, activate your action plan at the touch of button – lock doors, notify police, and send notifications to those in harm's way.

Recent data from the K-12 School Shooting Database sheds light on an important factor in active shooting incidents at schools – **most of them happen outside the building.** This crucial information can help us better protect our students and staff today. In fact, when we detect these threats on outside perimeters, we can potentially stop a shooter from ever gaining access to a school building and its classrooms full of students. And the earlier a threat can be detected, the faster first responders can be alerted and staff and students notified to go into lockdown.

## AI VISUAL GUN DETECTION

Schools around the country have been adopting new technologies such as AI visual gun detection to help protect their campuses from active shooter threats and gun violence. As the below image shows, this software, when integrated with existing security cameras, can identify an active shooter in less than a second and once verified, can initiate a robust response that includes notifying police, locking doors, sounding alarms, sending alerts and more.



"The technology works as advertised.
It is accurate, provides quick notifications, and is a cost-effective way to transition your reactive camera system to a proactive portion of your security strategy."

Jason Stoddard

Director of School Safety and Security Charles County Public Schools

## **MILITARY GRADE AI TECHNOLOGY**

Powered by state-of-theart artificial intelligence technology, Omnilert GunDetect reliably and rapidly recognizes firearms and immediately triggers multi- channel communication alerts and automated pre-defined safety protocols. The key advantage of this software is that it gives emergency response teams advance warning before shots are fired, while also providing first responders with precise information on the location and visuals of the potential shooter. Schools around the country are adopting Omnilert Gun Detect at a rapid rate, and many prioritize outside cameras because they understand the importance of stopping a threat before it enters a school building.

Our goal at Omnilert is to do whatever we can to help prevent and mitigate active shooter situations. The best security strategy is always going to be a layered one that includes multiple technologies and checkpoints as well as key considerations such as installing cameras throughout common outside areas. Working together, these layers can provide a level of protection that was simply not possible in the past. Many of these technologies are not only available today, but they are also very easy to implement. With the case of AI visual gun detection, this solution can be integrated with any existing IP-based camera already in place at a school and once it is up and running, it gets smarter and more intelligent every day it monitors the inside and outside of a school.

## IN PARTNERSHIP WITH



Take action today and improve your school's security and threat detection with Omnilert.

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